



LOGO USAGE GUIDELINES

Following these specifications and visual guidelines will ensure a consistent and professional image for Give Kids a Chance Charity Inc. (GKACCI) and will help in the general application of the GKACCI logo.

There is both a horizontal and a stacked version of the logo to use as space allows. When wording is required to accompany the GKACCI logo, please use "Supported by:", placed above the logo and lined up with the letter "G" as shown.

The sun image may be used separately as a design element, provided the full logo appear within the same published document.

SIZING:

Alterations and modifications are not permitted. The logo must be reproduced at an appropriate size to maintain legibility with the minimum printing size at 5 cm wide and minimal digital size of xx pixels wide at 72 dpi.

TIP

When scaling images, remember to hold the Shift key while dragging the size to ensure the ratio is not distorted.

COLOUR:

The logo's colours are black and yellow. "GIVE KIDS A CHANCE CHARITY INC." must always remain black with the sun in Pantone 123, unless on a solid background where it may appear white.

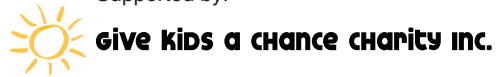


DOWNLOAD:

Always use the approved electronic file which can be downloaded at (URL) or provided by contacting us (hyperlink).



Supported by:



Pantone 123
CMYK C100 M25 Y100 K0 / RGB 000 000