

2012 ANNUAL REPORT



Saskatchewan School Boards Association



Give Kids a Chance Charity Inc. is dedicated to removing the financial barriers that prevent economically disadvantaged children from participating in healthy sport, culture and recreation activities.



give kids a chance charity inc.

Give Kids a Chance Charity Inc.



Every Saskatchewan community, from our smallest towns to our biggest cities, offers a wide range of sport, culture and recreation activities. These activities provide an opportunity to get involved, improve self esteem, learn teamwork and celebrate one's heritage. Getting involved helps build skills and values that last a lifetime and makes Saskatchewan such a great place to live.

However, not everyone gets a chance to participate. More than 15 per cent of the children in our province live in poverty and that adds up to more than 33,000 kids. In fact, for children under six years old, the rate rises to 20 percent. That's why Give Kids A Chance Charity Inc. is so important.

Give Kids a Chance Charity Inc. is dedicated to removing the financial barriers that prevent economically disadvantaged children from participating in healthy sport, culture and recreation activities. It does this by securing funding, developing partnerships and leveraging existing community resources to address access issues so that all children can lead active, healthy lives.

In 2012, Give Kids a Chance Charity Inc. provided funding and other supports to: KidSport™ Saskatchewan, Creative Kids, Dream Brokers, and the Northern Community and School Recreation Coordinator program. Support for these programs came from grants, donations and fundraising activities.



Getting involved helps
build skills and values that
last a lifetime and makes
Saskatchewan such a
great place to live.

So ALL Kids Can Play!

KidSport™ is a children's charity dedicated to assisting children of families facing financial obstacles to participate in community sport programs. KidSport™ Saskatchewan believes that no kid should be left on the sidelines and all kids should be given the opportunity to develop healthy lifestyles, regardless of financial means.

KidSport™ Saskatchewan is part of a national program that provides underprivileged children with the necessary funding to participate in organized sports. KidSport™ strives to ensure that 100 percent of donations and fundraising proceeds are directed to KidSport™ children. Children that receive funding from KidSport™ are able to participate in organized community sports programs that help them grow and develop through the positive life skills that sports offer including leadership, hard work, dedication and self-confidence. There are now more than 300 volunteers involved in 46 chapters in the province that are involved in grant allocation and fundraising efforts.

There are many popular events and initiatives that KidSport™ promotes throughout the year that draw attention to the charity and support its fundraising efforts. Through its partnership with SaskEnergy and the Saskatchewan Roughriders, KidSport™ Saskatchewan has raised over \$1 million to help financially disadvantaged youth since the partnership began in 1998. This partnership has evolved to create the SaskEnergy Saskatchewan Roughriders Calendar for KidSport™, an annual best-selling calendar. The 16th Annual KidSport™ Fun and Fitness Corporate Challenge raised over \$200,000 in 2012. This is the headline event for KidSport™ Month in Saskatchewan and hosts over 400 participants and volunteers at events in Regina and Saskatoon. The 7th Annual Peters and Pilon Celebrity Golf Tournament was held in Saskatoon on July 18-19, 2012 and was very successful. The event featured Bobby and Dennis Hull and raised almost \$80,000.

Through these and many other events and activities, KidSport™ distributed \$1.2 million in grants of up to \$750 to over 6,300 kids across Saskatchewan. The funding through KidSport™ enabled these children to participate in over 40 winter and summer sports. The impact this program has on children is immeasurable. Not only are kids learning the fundamentals of teamwork, dedication and responsibility, but they are also learning skills that will enable them to become future leaders in the community.



Kidsport

"We are so thankful and blessed to have community support during these tough times. I appreciate the help we receive from KidSport as my son will be able to continue playing the sport of hockey. This is his third year and he is so excited to play! Thanks for making my son smile!"

- KidSport Parent



Like KidSport™, Creative Kids is a program focused on removing financial barriers that prevent children and youth from participating in community programs. The difference is that Creative Kids provides financial support for creative activities such as music, art, and dance. The major contributors are: SaskCulture, The Saskatchewan Arts Board, Dream Brokers, Rivers West District, Lakeland District and the Grand Coteau Heritage & Cultural Centre. Our major sponsors are: PotashCorp, SGI; Great West Life, London Life, Canada Life; Greystone Managed Investments, ISC, SaskTel, TD Bank Group and the City of Saskatoon.

Creative Kids strives to ensure that all children and youth in Saskatchewan have the opportunity to realize their potential through access to creative activities because cultural programming is critical to a healthy, vibrant community. Participants can receive grants of up to \$750 per year.

The PotashCorp Colour a Kids Life campaign became a major fundraising effort. PotashCorp took on a leadership role and issued a challenge to the people of Regina and Saskatoon that they would match any donations to Creative Kids up to \$50,000 in each community. The people of Regina and Saskatoon met that challenge, resulting in more than \$200,000 in new funding for Creative Kids applicants.

In 2012, Creative Kids processed 816 applications for \$311,185 in funding support in 100 communities across Saskatchewan. In total, Creative Kids has granted \$582,815 since the program began in 2010. These funds will not only help youth to learn to play musical instruments or funding their stage presence, but it's also an investment in the creative future of the province.

"I am a single mother of 5 and have just received such great generosity from your organization. The grant you have donated to my family is so greatly appreciated, words can't express the gratitude I feel. "

- Creative Kids Mom



Creative Kids





Dream Brokers

The Dream Brokers program is a community development initiative that connects inner city children and youth to sport, culture, and recreation activities and programs. The Dream Brokers approach is unique in that it takes a collaborative concept that brings various sectors together to encourage the participation of children and youth. Because many children and youth attending schools in core neighbourhoods are less likely to be physically active than their counterparts, Dream Brokers works in close partnership with the community and school staff to connect children, youth and their families to positive programming in the greater communities of Regina, Saskatoon, and Prince Albert. Major contributors of the Dream Broker Program include: Saskatchewan Lotteries Trust Fund, Community Initiatives Fund, Cultural Connections for Aboriginal Youth, Federal/Provincial Bilateral, and the Regina, Saskatoon, Prince Albert Public and Catholic School Divisions.

To ensure that children and youth are able to fully engage in sport, culture and recreation activities, Dream Brokers initiate, build and strengthen relationships with participating families. The Dream Brokers use their consultations to educate families on the benefits of participation, funding opportunities and available services. This consultation piece is very important as it helps educate the greater community, and allows families to rely less on the Dream Brokers program by giving them the skills to ensure the continued participation of their children in their chosen activities.

Dream Brokers has been active in Regina since 2006 and in Saskatoon since 2010. In fall 2012, the program was launched in Prince Albert. Many events and activities took place in 2012-13 that provided opportunities for children and youth to participate in sports, culture and recreation activities. The first Dream Brokers Music Camp took place through collaboration between the Saskatchewan Choral Federation, Saskatchewan Music Educators Association, Saskatchewan Music Festival and the Saskatchewan Orchestral Association and Dream Brokers. This week long music camp was offered to Dream Brokers students in Regina and Saskatoon. The camp was very successful with over 50 percent of participants continuing on with music lessons after completing the camp.

The Dream Brokers Program Fair took place in Regina at Sacred Heart School. The fair brought together various service providers who demonstrated their activities. Students were able to observe and try activities to see if it was something they would like to participate in regularly. As the Dream Brokers program gains momentum, service providers are becoming more aware of the needs of communities and have started to provide programs and services that fit the needs of the children and youth involved with Dream Brokers. These include gymnastics programs, drawing classes, pottery lessons, sewing classes, triathlon clubs and football. These specific programs allow participants to build their skills and confidence in a safe, comfortable setting before entering main stream programming.

In 2012-13, Dream Brokers connected over 960 children and youth to over 1,700 sport, culture and recreation opportunities within their communities. A total of eight Dream Brokers worked within 11 inner city schools in the three urban sites. The Dream Broker program has connected children and youth to 124 sport, 63 culture and 65 recreation programs throughout Saskatchewan. Beyond the numbers, the Dream Brokers program has provided students the opportunity to learn dance, art, about their culture, about other cultures, to play an instrument, and to learn life skills like cooking and sewing. The opportunities are important to the youth in our communities by building confidence and lifelong skills.

"I am very grateful for my guitar lessons. I am having fun and learning a lot because the teacher is awesome and funny. I love my guitar lessons because I think the guitar is the best instrument ever and I love to play. Thank you."
- Dream Broker participant

The Northern Community and School Recreation Coordinator Program (NC&SRCP) aims to enhance the quality of life for northerners by providing community-based sport, culture and recreation programs after school, in the evenings, on weekends and at community and school special events. Community School Recreation Coordinators (CSRCs) are employed to facilitate the delivery of sport, culture and recreation programs, using the school as the hub of community activities.

This year saw five new communities join the NC&SRCP full-time with the availability of additional funding. These include English First Nation (Patuanak), Birch Narrows Dene Nation (Turner Lake), PBCN Pelican Narrows, Montreal Lake Cree Nation, and Black Lake First Nation. In addition, continuing site grants for the program (September-August) increased by three percent. The Northern Lights School Division #113 contributes funds annually to support increased programming and training expenses in all sites where they are the employer.

Three training opportunities are facilitated by the Northern Sport, Culture and Recreation District (NSCRD) each year in the fall, winter and spring. These are integral to meeting the training needs of the CSRCs and to build the capacity of the steering committees and community partners in participating communities. In 2011-12, 182 individuals participated in all the events.

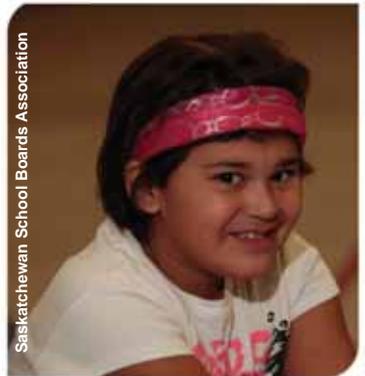
The NC&SRCP Program Manager continues to work with Dr. Chad Nilson of the Living Skies Centre for Social Inquiry on an evaluation of the program. Both qualitative and quantitative analysis will assist the NSCRD to better understand the extent to which the NC&SRCP is achieving its key outcomes and identify opportunities for growth.

In order to guide the development of programs, all sites are required to submit an Annual Program Plan using a common template developed by the NSCRD that tracks program participant statistics. The level of program opportunities and the role of the CSRC varies between communities depending upon the strength of the community school philosophy; training, education, and the ability of the CSRC; support of the direct supervisor and steering committee; and the length of time the community has participated in the program.

One method of measuring the outcomes of the NC&SRCP is through HIGH FIVE™, Canada's only quality standard for organizations providing recreation and sport programs to children aged 6 to 12. The CSRCs are trained and certified annually to use the QUEST 2 assessment tool to measure the quality of the programs delivered in their community. The CSRCs submit two assessment scores each year to the NSCRD and enter their results online in the national HIGH FIVE™ database. Assessment results for 2011-12 showed an overall increase in scores and indicate that the overall quality of programs facilitated by the CSRCs improved throughout the year.

"Whenever we host community events, the Jr. Rangers [from the Junior Canadian Ranger Program] are there to volunteer and help out. The program helps create young leaders and makes them feel responsible for their community."

- Rita Adam, Community School Recreation Coordinator



**Northern Community and School
Recreation Coordinator Program**

Financial Highlights



REVENUE

Donations	\$ 715,020
Fundraising/Sponsorship	905,229
Grants	935,849
Interest	11,574
	<hr/>
	\$ 2,567,672

EXPENSES

Administration	\$ 208,935
Programs	1,799,213
Fundraising	463,616
	<hr/>
	\$ 2,471,764

Net Revenue	\$ 95,908
Net assets, beginning of year	1,505,000
	<hr/>
Net assets, end of year	\$ 1,600,908





Give Kids
a Chance
Charity Inc.



1870 Lorne Street
Regina, SK S4P 2L7
(306) 780-9300

